

TV entertainment and advertisements on One screen

SuperSign TV LX540S



The LX540S includes a built-in TV tuner to broadcast TV programs and deliver advertisements simultaneously. This affordable solution allows you to create content and manage displays using the SuperSign™ software. The 74 screen templates included with the display make it easier than ever for anyone to create dazzling content.

- Built-in speakers and TV tuner
- Wi-Fi Dongle Ready
- USB Plug and Play
- Fail Over
- SuperSign Lite/W/M/N/C Compatibility

Screen Sizes
65", 55", 49", 43"



Simple Connectivity

With built-in SoC* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.

* System on Chip



Fail Over

The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.



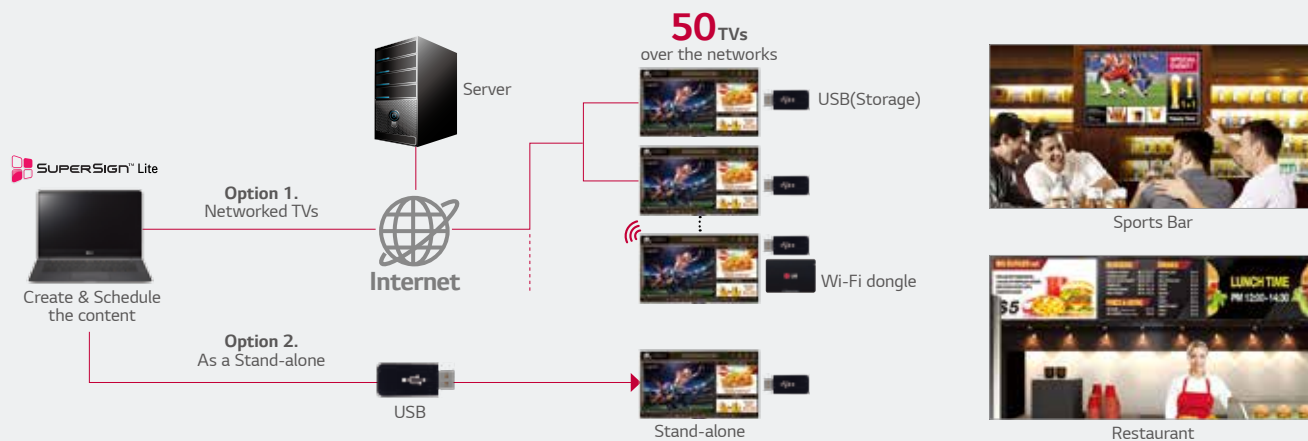
Content Management

The SuperSign™ Solution includes SuperSign Lite, W, and C features to provide digital media editing, scheduling, distribution, and management capabilities. By installing SuperSign W on a server, you can manage up to 1000 TVs.

SuperSign™ Solutions

SUPER SIGN™ Lite

- Supports a single user and up to 50 clients
- Includes dedicated TV templates
- Features a playlist editor



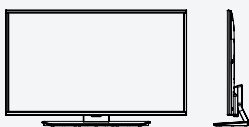
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Specifications

		LX540S
DISPLAY	Screen Size	65" / 55" / 49" / 43"
	Type	LED (Edge)
	Resolution	1,920 x 1,080 (FHD)
	Brightness	65": 350cd/m ² / 55": 330cd/m ² / 49", 43" : 300cd/m ²
BROADCASTING SYSTEM	Analog	PAL-M/N / NTSC-M
	Digital	DVB-T2
AUDIO	Audio Output	10W + 10W
HOSPITALITY FEATURES		Welcome Screen (Splash Image, Video), Lock Mode, Multi IR Code, Hotel Mode, Installer Menu, USB Cloning, IR Out (RS-232C), USB Auto Play Back, External Speaker out, Real Time Clock
GENERAL FEATURES	Connectivity	MHL
	Management	Remote diagnostics / Self diagnostics
	Interactivity	HDMI-CEC (without ARC), HTNG-CEC
	RJP Interface	RS232C, HDMI CEC
	Auto Off / Auto Sleep	○
	Smart Energy Saving	○
ANTI-THEFT SYSTEM		Kensington Lock
INTERFACE	Side	HDMI In, USB 2.0(2), Headphone Out (3.5mm Phone Jack)
	Rear	RF In, AV In (Composite), Component In (Y, Pb, Pr) + Audio (L/R), Digital Audio Out (Optical), RGB In (D-sub 15pin), PC Audio Input, RS-232C (D-sub 9pin), HDMI In, LAN (RJ45), Ext Speaker out (3.5mm Phone Jack)
ACCESSORY		L-CON, Power cord, Simple Book (Manual/ESG)
POWER	Voltage, Hz	100 ~ 240V, 50/60Hz
	Typical (Watts)	65" : 142.9W / 55" : 103.6W / 49" : 80.6W / 43" : 80.6W
	Stand-by	0.3W ↓
STANDARD APPROVAL	Safety	CB, BIS, SIRIM, TISI, BPS, PSB, SNI
	Environment	RoHS
	Etc.	cUL, NOM, Energy Star 7.0
SOFTWARE COMPATIBILITY		SuperSign Lite/W/M/N/C SuperSign Simple Editor (Available from Oct. 2015) *SuperSign W/M/N (Paid)

Dimension (unit : mm)

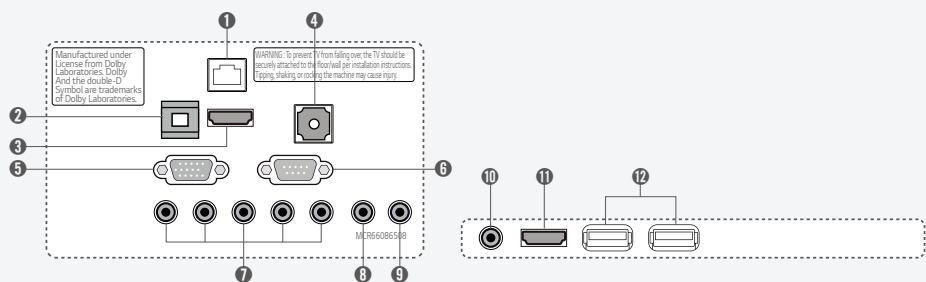


	65"	55"	49"	43"
Set Size (With Stand, W x H x D, mm)	1,461 x 899 x 294	1,242 x 774 x 220	1,106 x 697.5 x 220	973 x 625 x 193
Set Weight (With Stand, Set, kg)	34	20.9	17.6	12.7
VESA Compatibility (mm)	300 x 300	300 x 300	300 x 300	200 x 200

Interface

- ① LAN
- ② OPTICAL DIGITAL AUDIO OUT
- ③ HDMI IN
- ④ EXTERNAL SPEAKER OUT
- ⑤ RGB IN
- ⑥ RS-232C IN
- ⑦ COMPONENT IN / AV IN
- ⑧ CABLE IN
- ⑨ ANTENNA
- ⑩ H/P OUT
- ⑪ HDMI IN 2(MHL)
- ⑫ USB IN

65" / 55" / 49" / 43"



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